

PART I: PRE-DEVELOPMENT RESEARCH

Organization Name: _____

Values/motivating factors influencing services: _____

Mission Statement: _____

Stakeholders/Needs/Wants/Satisfaction: _____

Customer Needs and Satisfaction with Current Services: _____

List Strengths,,Weaknesses, Opportunities, and Treats (SWOT)	
Strengths	
Weaknesses	
Opportunities	
Threats	

Results of Environmental Analysis: _____

PART II: THE PLAN

Goals	Objectives	Person/s Responsible	Timeline

Evaluation Plan/Schedule: _____

