

2005

Projected Units	January				Gross Sales	COGS/Unit	COGS Total
	Wk #1	Wk #2	Wk #3	Wk #4			
Quick Trip (4 stations)							
Small - Reg	10	10	10	10	\$40.00	\$0.47	\$18.80
Medium - Reg	6	6	6	6	\$72.00	\$1.51	\$36.24
Small - Cin	10	10	10	10	\$40.00	\$0.77	\$30.80
Medium - Cin	6	6	6	6	\$72.00	\$1.83	\$43.92
Federal Building							
Small - Reg	10	10	10	10	\$40.00	\$0.17	\$6.80
Small - Cin	10	10	10	10	\$40.00	\$0.27	\$10.80
Festivals							
Medium - Reg					\$0.00	\$0.61	\$0.00
Large - Reg					\$0.00	\$0.92	\$0.00
Medium - Cin					\$0.00	\$0.93	\$0.00
Large - Cin					\$0.00	\$1.40	\$0.00
January Total					\$304.00		\$147.36

Quick Trip - It is assumed the volume will remain consistent with the trial sales. Note: Quick Trip receives 30% margin for selling product.

Federal Building - Projecting an increase of 1 batch per week of regular in April due to the high demand noted during the trial sales. Projecting securing a second blind enterprise site mid-year in 2005. And a third blind enterprise site in January 2006.

Festivals - April and November estimated at one two day festival per month. May - October estimated at one 2 day festival every other week. Estimate of 144 batches made per day of festival.

2005

Projected Units	February				Gross Sales	COGS/Unit	COGS Total
	Wk #5	Wk #6	Wk #7	Wk #8			
Quick Trip (4 stations)							
Small - Reg	10	10	10	10	\$40.00	\$0.47	\$18.80
Medium - Reg	6	6	6	6	\$72.00	\$1.51	\$36.24
Small - Cin	10	10	10	10	\$40.00	\$0.77	\$30.80
Medium - Cin	6	6	6	6	\$72.00	\$1.83	\$43.92
Federal Building							
Small - Reg	10	10	10	10	\$40.00	\$0.17	\$6.80
Small - Cin	10	10	10	10	\$40.00	\$0.27	\$10.80
Festivals							
Medium - Reg					\$0.00	\$0.61	\$0.00
Large - Reg					\$0.00	\$0.92	\$0.00
Medium - Cin					\$0.00	\$0.93	\$0.00
Large - Cin					\$0.00	\$1.40	\$0.00
February Total					\$304.00		\$147.36

Quick Trip - It is assumed the volume will remain consistent with the trial sales. Note: Quick Trip receives 30% margin for selling product.

Federal Building - Projecting an increase of 1 batch per week of regular in April due to the high demand noted during the trial sales. Projecting securing a second blind enterprise site mid-year in 2005. And a third blind enterprise site in January 2006.

Festivals - April and November estimated at one two day festival per month. May - October estimated at one 2 day festival every other week. Estimate of 144 batches made per day of festival.

2005

Projected Units	March				Gross Sales	COGS/Unit	COGS Total
	Wk #9	Wk #10	Wk #11	Wk #12			
Quick Trip (4 stations)							
Small - Reg	10	10	10	10	\$40.00	\$0.47	\$18.80
Medium - Reg	6	6	6	6	\$72.00	\$1.51	\$36.24
Small - Cin	10	10	10	10	\$40.00	\$0.77	\$30.80
Medium - Cin	6	6	6	6	\$72.00	\$1.83	\$43.92
Federal Building							
Small - Reg	10	10	10	10	\$40.00	\$0.17	\$6.80
Small - Cin	10	10	10	10	\$40.00	\$0.27	\$10.80
Festivals							
Medium - Reg					\$0.00	\$0.61	\$0.00
Large - Reg					\$0.00	\$0.92	\$0.00
Medium - Cin					\$0.00	\$0.93	\$0.00
Large - Cin					\$0.00	\$1.40	\$0.00
March Total					\$304.00		\$147.36

Quick Trip - It is assumed the volume will remain consistent with the trial sales. Note: Quick Trip receives 30% margin for selling product.

Federal Building - Projecting an increase of 1 batch per week of regular in April due to the high demand noted during the trial sales. Projecting securing a second blind enterprise site mid-year in 2005. And a third blind enterprise site in January 2006.

Festivals - April and November estimated at one two day festival per month. May - October estimated at one 2 day festival every other week. Estimate of 144 batches made per day of festival.

2005

Projected Units	April					Gross Sales	COGS/Unit	COGS Total
	Wk #13	Wk #14	Wk #15	Wk #16	Wk #17			
Quick Trip (4 stations)								
Small - Reg	10	10	10	10	10	\$50.00	\$0.47	\$23.50
Medium - Reg	6	6	6	6	6	\$90.00	\$1.51	\$45.30
Small - Cin	10	10	10	10	10	\$50.00	\$0.77	\$38.50
Medium - Cin	6	6	6	6	6	\$90.00	\$1.83	\$54.90
Federal Building								
Small - Reg	20	20	20	20	20	\$100.00	\$0.17	\$17.00
Small - Cin	10	10	10	10	10	\$50.00	\$0.27	\$13.50
Festivals								
Medium - Reg			216			\$648.00	\$0.61	\$131.76
Large - Reg			144			\$720.00	\$0.92	\$132.48
Medium - Cin			216			\$648.00	\$0.93	\$200.88
Large - Cin			144			\$720.00	\$1.40	\$201.60
April Total						\$3,166.00		\$859.42

Quick Trip - It is assumed the volume will remain consistent with the trial sales. Note: Quick Trip receives 30% margin for selling product.

Federal Building - Projecting an increase of 1 batch per week of regular in April due to the high demand noted during the trial sales. Projecting securing a second blind enterprise site mid-year in 2005. And a third blind enterprise site in January 2006.

Festivals - April and November estimated at one two day festival per month. May - October estimated at one 2 day festival every other week. Estimate of 144 batches made per day of festival.

2005

Projected Units	May				Gross Sales	COGS/Unit	COGS Total
	Wk #18	Wk #19	Wk #20	Wk #21			
Quick Trip (4 stations)							
Small - Reg	10	10	10	10	\$40.00	\$0.47	\$18.80
Medium - Reg	6	6	6	6	\$72.00	\$1.51	\$36.24
Small - Cin	10	10	10	10	\$40.00	\$0.77	\$30.80
Medium - Cin	6	6	6	6	\$72.00	\$1.83	\$43.92
Federal Building							
Small - Reg	20	20	20	20	\$80.00	\$0.17	\$13.60
Small - Cin	10	10	10	10	\$40.00	\$0.27	\$10.80
Festivals							
Medium - Reg	216		216		\$1,296.00	\$0.61	\$263.52
Large - Reg	144		144		\$1,440.00	\$0.92	\$264.96
Medium - Cin	216		216		\$1,296.00	\$0.93	\$401.76
Large - Cin	144		144		\$1,440.00	\$1.40	\$403.20
May Total					\$5,816.00		\$1,487.60

Quick Trip - It is assumed the volume will remain consistent with the trial sales. Note: Quick Trip receives 30% margin for selling product.

Federal Building - Projecting an increase of 1 batch per week of regular in April due to the high demand noted during the trial sales. Projecting securing a second blind enterprise site mid-year in 2005. And a third blind enterprise site in January 2006.

Festivals - April and November estimated at one two day festival per month. May - October estimated at one 2 day festival every other week. Estimate of 144 batches made per day of festival.

2005

Projected Units	June				Gross Sales	COGS/Unit	COGS Total
	Wk #22	Wk #23	Wk #24	Wk #25			
Quick Trip (4 stations)							
Small - Reg	10	10	10	10	\$40.00	\$0.47	\$18.80
Medium - Reg	6	6	6	6	\$72.00	\$1.51	\$36.24
Small - Cin	10	10	10	10	\$40.00	\$0.77	\$30.80
Medium - Cin	6	6	6	6	\$72.00	\$1.83	\$43.92
Federal Building							
Small - Reg	20	20	20	20	\$80.00	\$0.17	\$13.60
Small - Cin	10	10	10	10	\$40.00	\$0.27	\$10.80
Festivals							
Medium - Reg	216		216		\$1,296.00	\$0.61	\$263.52
Large - Reg	144		144		\$1,440.00	\$0.92	\$264.96
Medium - Cin	216		216		\$1,296.00	\$0.93	\$401.76
Large - Cin	144		144		\$1,440.00	\$1.40	\$403.20
June Total					\$5,816.00		\$1,487.60

Quick Trip - It is assumed the volume will remain consistent with the trial sales. Note: Quick Trip receives 30% margin for selling product.

Federal Building - Projecting an increase of 1 batch per week of regular in April due to the high demand noted during the trial sales. Projecting securing a second blind enterprise site mid-year in 2005. And a third blind enterprise site in January 2006.

Festivals - April and November estimated at one two day festival per month. May - October estimated at one 2 day festival every other week. Estimate of 144 batches made per day of festival.

2005

Projected Units	July					Gross Sales	COGS/Unit	COGS Total
	Wk #26	Wk #27	Wk #28	Wk #29	Wk #30			
Quick Trip (4 stations)								
Small - Reg	10	10	10	10	10	\$50.00	\$0.47	\$23.50
Medium - Reg	6	6	6	6	6	\$90.00	\$1.51	\$45.30
Small - Cin	10	10	10	10	10	\$50.00	\$0.77	\$38.50
Medium - Cin	6	6	6	6	6	\$90.00	\$1.83	\$54.90
Federal Building								
Small - Reg	20	20	30	30	30	\$130.00	\$0.17	\$22.10
Small - Cin	10	10	20	20	20	\$80.00	\$0.27	\$21.60
Festivals								
Medium - Reg	216		216		216	\$1,944.00	\$0.61	\$395.28
Large - Reg	144		144		144	\$2,160.00	\$0.92	\$397.44
Medium - Cin	216		216		216	\$1,944.00	\$0.93	\$602.64
Large - Cin	144		144		144	\$2,160.00	\$1.40	\$604.80
July Total						\$8,698.00		\$2,206.06

Quick Trip - It is assumed the volume will remain consistent with the trial sales. Note: Quick Trip receives 30% margin for selling product.

Federal Building - Projecting an increase of 1 batch per week of regular in April due to the high demand noted during the trial sales. Projecting securing a second blind enterprise site mid-year in 2005. And a third blind enterprise site in January 2006.

Festivals - April and November estimated at one two day festival per month. May - October estimated at one 2 day festival every other week. Estimate of 144 batches made per day of festival.

2005

Projected Units	August				Gross Sales	COGS/Unit	COGS Total
	Wk #31	Wk #32	Wk #33	Wk #34			
Quick Trip (4 stations)							
Small - Reg	10	10	10	10	\$40.00	\$0.47	\$18.80
Medium - Reg	6	6	6	6	\$72.00	\$1.51	\$36.24
Small - Cin	10	10	10	10	\$40.00	\$0.77	\$30.80
Medium - Cin	6	6	6	6	\$72.00	\$1.83	\$43.92
Federal Building							
Small - Reg	30	30	30	30	\$120.00	\$0.17	\$20.40
Small - Cin	20	20	20	20	\$80.00	\$0.27	\$21.60
Festivals							
Medium - Reg		216		216	\$1,296.00	\$0.61	\$263.52
Large - Reg		144		144	\$1,440.00	\$0.92	\$264.96
Medium - Cin		216		216	\$1,296.00	\$0.93	\$401.76
Large - Cin		144		144	\$1,440.00	\$1.40	\$403.20
August Total					\$5,896.00		\$1,505.20

Quick Trip - It is assumed the volume will remain consistent with the trial sales. Note: Quick Trip receives 30% margin for selling product.

Federal Building - Projecting an increase of 1 batch per week of regular in April due to the high demand noted during the trial sales. Projecting securing a second blind enterprise site mid-year in 2005. And a third blind enterprise site in January 2006.

Festivals - April and November estimated at one two day festival per month. May - October estimated at one 2 day festival every other week. Estimate of 144 batches made per day of festival.

2005

Projected Units	September				Gross Sales	COGS/Unit	COGS Total
	Wk #35	Wk #36	Wk #37	Wk #38			
Quick Trip (4 stations)							
Small - Reg	10	10	10	10	\$40.00	\$0.47	\$18.80
Medium - Reg	6	6	6	6	\$72.00	\$1.51	\$36.24
Small - Cin	10	10	10	10	\$40.00	\$0.77	\$30.80
Medium - Cin	6	6	6	6	\$72.00	\$1.83	\$43.92
Federal Building							
Small - Reg	30	30	30	30	\$120.00	\$0.17	\$20.40
Small - Cin	20	20	20	20	\$80.00	\$0.27	\$21.60
Festivals							
Medium - Reg		216		216	\$1,296.00	\$0.61	\$263.52
Large - Reg		144		144	\$1,440.00	\$0.92	\$264.96
Medium - Cin		216		216	\$1,296.00	\$0.93	\$401.76
Large - Cin		144		144	\$1,440.00	\$1.40	\$403.20
September Total					\$5,896.00		\$1,505.20

Quick Trip - It is assumed the volume will remain consistent with the trial sales. Note: Quick Trip receives 30% margin for selling product.

Federal Building - Projecting an increase of 1 batch per week of regular in April due to the high demand noted during the trial sales. Projecting securing a second blind enterprise site mid-year in 2005. And a third blind enterprise site in January 2006.

Festivals - April and November estimated at one two day festival per month. May - October estimated at one 2 day festival every other week. Estimate of 144 batches made per day of festival.

2005

Projected Units	October					Gross Sales	COGS/Unit	COGS Total
	Wk #39	Wk #40	Wk #41	Wk #42	Wk #43			
Quick Trip (4 stations)								
Small - Reg	10	10	10	10	10	\$50.00	\$0.47	\$23.50
Medium - Reg	6	6	6	6	6	\$90.00	\$1.51	\$45.30
Small - Cin	10	10	10	10	10	\$50.00	\$0.77	\$38.50
Medium - Cin	6	6	6	6	6	\$90.00	\$1.83	\$54.90
Federal Building								
Small - Reg	30	30	30	30	30	\$150.00	\$0.17	\$25.50
Small - Cin	20	20	20	20	20	\$100.00	\$0.27	\$27.00
Festivals								
Medium - Reg		216		216		\$1,296.00	\$0.61	\$263.52
Large - Reg		144		144		\$1,440.00	\$0.92	\$264.96
Medium - Cin		216		216		\$1,296.00	\$0.93	\$401.76
Large - Cin		144		144		\$1,440.00	\$1.40	\$403.20
October Total						\$6,002.00		\$1,548.14

Quick Trip - It is assumed the volume will remain consistent with the trial sales. Note: Quick Trip receives 30% margin for selling product.

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Festivals - April and November estimated at one two day festival per month. May - October estimated at one 2 day festival every other week. Estimate of 144 batches made per day of festival.

2005

Projected Units	November				Gross Sales	COGS/Unit	COGS Total
	Wk #44	Wk #45	Wk #46	Wk #47			
Quick Trip (4 stations)							
Small - Reg	10	10	10		\$30.00	\$0.47	\$14.10
Medium - Reg	6	6	6		\$54.00	\$1.51	\$27.18
Small - Cin	10	10	10		\$30.00	\$0.77	\$23.10
Medium - Cin	6	6	6		\$54.00	\$1.83	\$32.94
Federal Building							
Small - Reg	30	30	30		\$90.00	\$0.17	\$15.30
Small - Cin	20	20	20		\$60.00	\$0.27	\$16.20
Festivals							
Medium - Reg	216				\$648.00	\$0.61	\$131.76
Large - Reg	144				\$720.00	\$0.92	\$132.48
Medium - Cin	216				\$648.00	\$0.93	\$200.88
Large - Cin	144				\$720.00	\$1.40	\$201.60
November Total					\$3,054.00		\$795.54

Quick Trip - It is assumed the volume will remain consistent with the trial sales. Note: Quick Trip receives 30% margin for selling product.

Federal Building - Projecting an increase of 1 batch per week of regular in April due to the high demand noted during the trial sales. Projecting securing a second blind enterprise site mid-year in 2005. And a third blind enterprise site in January 2006.

Festivals - April and November estimated at one two day festival per month. May - October estimated at one 2 day festival every other week. Estimate of 144 batches made per day of festival.

2005

Projected Units	December					Gross Sales	COGS/Unit	COGS Total
	Wk #48	Wk #49	Wk #50	Wk #51	Wk #52			
Quick Trip (4 stations)								
Small - Reg	10	10	10	10		\$40.00	\$0.47	\$18.80
Medium - Reg	6	6	6	6		\$72.00	\$1.51	\$36.24
Small - Cin	10	10	10	10		\$40.00	\$0.77	\$30.80
Medium - Cin	6	6	6	6		\$72.00	\$1.83	\$43.92
Federal Building								
Small - Reg	30	30	30	30		\$120.00	\$0.17	\$20.40
Small - Cin	20	20	20	20		\$80.00	\$0.27	\$21.60
Festivals								
Medium - Reg						\$0.00	\$0.61	\$0.00
Large - Reg						\$0.00	\$0.92	\$0.00
Medium - Cin						\$0.00	\$0.93	\$0.00
Large - Cin						\$0.00	\$1.40	\$0.00
December Total						\$424.00		\$171.76

2005 Gross Sales \$45,680.00 COGS 2005 \$12,008.60

Quick Trip - It is assumed the volume will remain consistent with the trial sales. Note: Quick Trip receives 30% margin for selling product.

Federal Building - Projecting an increase of 1 batch per week of regular in April due to the high demand noted during the trial sales. Projecting securing a second blind enterprise site mid-year in 2005. And a third blind enterprise site in January 2006.

Festivals - April and November estimated at one two day festival per month. May - October estimated at one 2 day festival every other week. Estimate of 144 batches made per day of festival.