

# FALLON COUNTY **TIMES**

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## Lizzie's Luv Yums produced in Baker by Wendy Olind

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By Dorothy Stieg



Wendy Olind has been producing pet biscuits since November.

Lissie Clark and her adoptive mother, Sister Johnelle Howanich, of Great Falls have franchised a gourmet pet biscuit business, "Lissie's Luv Yums".

Lissie, who has fetal alcohol syndrome, was adopted in 1982 at the age of six by the then 49-year-old Roman Catholic nun.

One of the goals of Sister Johnelle and Lissie, when developing the dog treats, was to provide employment for the developmentally disabled. To that end, they have entered into an informal agreement with Wendy Olind, daughter of George and Barbara Olind of Baker, to produce "Lissie's Luv Yums by Wendy".

The Montana Jobs Training Partnership Act and Rural Institute on Disabilities helped Sister Johnelle and Lissie get going with their product. They tried hundreds of different recipes before "Lissie's Luv Yums" was developed using as their taster a very finicky neighbor's dog, Duchess. When Duchess found one recipe she liked, Lissie's Luv Yums was born. The franchise has been in production for five years and the dog treat is patented so it can go into speciality shops.

Barb Olind had been looking for something for Wendy to do for 15 years. She heard about Lissie's Luv Yums while serving on the Montana Governor's Council for Disabilities and entered into an agreement with Sister Johnelle and Lissie for Wendy to expand their business.

Vocational rehab had helped Wendy get started making the dog treats. She has a cooking coach who works with her two times a week and she has been producing Lissie's Luv Yums since the second week in November.

Though the actual recipe for Lissie's Luv Yums is a secret, the ingredients include Montana ground wheat berries, wheat flour, oatmeal, cornmeal, powdered milk, canola oil, ground soybeans, eggs, molasses, nutritional yeast, beef base and beet juice. The treats are cut with a cookie cutter which reads "I (heart) my dog". They are baked at a low temperature for an hour. The heart is painted with the beet juice and then the treats are allowed to dry three days before they are packaged. A nutritional analysis is in the process to insure the nutritional quality of the treat and it is packaged under the "Made in Montana" label. Wendy will soon have a label which will say "Lissie's Luv Yums offered by Wendy".

Markets for Lissie's Luv Yums have been developed mainly by word of mouth. They are being sold in many states including New York, Florida, Ohio and Montana, and future plans are to go international. Olinds are developing markets in Maryland; Boise, ID, Albuquerque, NM; Billings and Miles City. The treats are also placed at the Baker Vet Clinic and will soon be available at the SMART office.

People may find out more about "Lissie's Luv Yums" online at [luyyums@juno.com](mailto:luyyums@juno.com) or by writing or calling Wendy Olind, P.O. Box 104, Baker, MT 59313, ph. 406-778-3381.

**Lissie's**



**LUV YUMS<sup>®</sup>**

*Gourmet  
Dog Treats*



*made by Wendy*

**Ingredients:** Montana's ground wheatberries and wheat flour, oatmeal, cornmeal, powdered milk, canola oil, ground soy beans, egg, molasses, nutritional yeast, beef base, beet juice for coloring.  
**Made with oodles of Tender Loving Care.**

**Net Wt. 12 oz.**